

AI Readiness Assessment

The Best Approach for your AI Project



How AI is Driving Business: Automation, Insights, and Customer Experience

Everyone's talking about Artificial Intelligence (AI): in fact, Gartner's recent figures show 83% of business leaders plan to increase investments in digital tools and technologies such as AI.

Data Intensity has spent the last two years diving into the possibilities and restrictions of AI, Generative AI (GenAI), and Machine Learning to uncover their potential and how we might best help our clients take advantage of these amazing capabilities.

The three most common ways our clients are using AI technologies:

- **Enable or increase automation.** Reduce labor costs, offload repetitive tasks, or free employees to focus on other projects
- **Improve decision-making.** Identify patterns and trends not easily detected by humans, reduce the risk of errors, and get faster analysis of potential outcomes
- **Create tailored customer service interactions.** Quickly determine customer preferences, behaviors, and needs, to better tailor products and services offerings

Planning and Preparation are the Keys to Success

As with any new project or new technology, there are significant risks. Per Gartner, business leaders overestimate the impact and underestimate the complexity, leading to very high failure or abandonment rates. Our experts have already observed several reasons for this:

- The project has vague goals which often don't align with business needs
- Leaders have unrealistic expectations about AI capabilities
- There are organizational and/or cultural resistance to the changes brought about by AI

Another key reason for failure? Data readiness, or more accurately, the lack thereof. After all, a successful AI project is wholly dependent on the quality of the data behind it.

Data Intensity's AI experts have developed the AI Readiness Assessment to help our clients guarantee success from the outset.

"When it comes to AI transformation, we're on the precipice of a major transformation.... it's going to be bigger than the internet, bigger than electricity."

—Jen Stave, Harvard's Digital Data Design Institute

Guarantee Success with our AI Readiness Assessment

Data Intensity is pleased to offer a complimentary three-phase assessment empowering organizations to strategically leverage AI, GenAI, and ML by aligning business goals and technical readiness.

1. Strategic Visioning & Requirements Gathering

- **Purpose:** A collaborative workshop to explore your vision for AI / GenAI / ML, identify key business challenges, and define measurable objectives.
- **Outcome:** A clear articulation of your goals and success metrics.

2. Expert Solution Recommendations

- **Purpose:** An analysis of requirements to determine the optimal AI/GenAI/ML architecture and technology platform, considering scalability, security, and integration capabilities.
- **Outcome:** A solution architecture blueprint aligned with your business objectives.

3. Data Readiness & Proof of Value Assessment

- **Purpose:** A proof-of-concept to validate the proposed solution, assess the quality and availability of relevant data, then demonstrate the potential ROI.
- **Outcome:** A comprehensive report outlining the POC results and data readiness, along with a clear roadmap for implementation.

There's no better path forward – this complimentary assessment and its three steps practically guarantees success and removes the risks of moving forward with your next-gen project.

Visit <https://info.dataintensity.com/ai-readiness-assessment> or scan the QR code to get started.

About Data Intensity

Data Intensity is an Oracle Strategic MSP partner delivering managed services for the complex lifecycle of Oracle-powered workloads. Offering a complete portfolio under one roof, we provide full-stack, technical, and functional application managed services on any cloud.

Additionally, we maximize and future-proof our clients' Oracle investments through effective license position assessments & cloud-independent migration services. Learn more at www.dataintensity.com.



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