

Cloud Care FinOps

Optimize, govern, and maximize
the value of your cloud investments



The Challenge

Cloud adoption has created new opportunities for flexibility and innovation, but it has also introduced new challenges. Organizations must balance cost, performance, security, governance, and business demands across increasingly complex cloud environments.

Without the right visibility and processes in place, cloud spending can become difficult to manage, resources may be underutilized, and teams can struggle to demonstrate the value delivered by their cloud investments.

How Cloud Care FinOps Helps

- **Increases Visibility.** Understand cloud consumption, spending, and resource utilization across your environment through reporting, inventory visibility, and ongoing monitoring.
- **Improves Governance.** Establish greater control through cloud architecture oversight, billing management, and governance practices that support accountability and well-informed decisions.
- **Optimizes Costs and Resources.** Identify opportunities to reduce waste, right-size resources, and improve utilization to maximize the value of your cloud investments.
- **Strengthens Performance and Security.** Monitor cloud environments for performance, availability, security, and compliance issues while receiving recommendations for ongoing improvement.
- **Supports Your FinOps Journey.** Align cloud consumption with business objectives through greater financial visibility, accountability, and continuous optimization.

Cloud Costs Don't Manage Themselves

Cloud resources can be provisioned in minutes, but controlling costs and ensuring ongoing value requires continuous attention. Many organizations lack the time, visibility, or specialized expertise needed to effectively manage cloud consumption while balancing day-to-day operational priorities.

Cloud Care FinOps helps bridge that gap by combining cloud operations expertise with FinOps principles, helping organizations make more informed decisions, improve accountability, and maximize the value of their cloud investments over time.

Cloud success isn't just
about controlling costs.

It's about continuously
maximizing the value
your cloud investments
deliver to the business.

Why Data Intensity

Data Intensity combines deep cloud and Oracle expertise with a practical understanding of the operational and financial challenges organizations face every day. Our team helps clients:

- Improve cloud visibility and governance
- Identify opportunities for optimization
- Support FinOps initiatives
- Reduce operational burden on internal teams
- Strengthen security and compliance oversight
- Drive greater value from cloud investments