Events Management Leader Gains Dynamic Infrastructure for Oracle Global Business Suite

About the Customer

RX, a UK-based global events company, running more than 400 exhibitions, trade shows, and conventions, covering 43 sectors in 22 countries, in-person and online, each year. The customer requires reliable, adaptive IT infrastructure and support to match the fast pace of an ever-evolving business.

Client Challenges

- In response to business fluctuations, the customer needed to be able to rapidly deploy and terminate applications.

- Without a unified and scalable cloud solution, business operations would have lagged behind market demands.

- The customer also sought to consolidate infrastructure and functional support services for cost and outcome efficiencies.

- It aimed to lift the Oracle Global Business Suite, in particular, via expert Oracle Partner migration and managed services.

To address these challenges, Data Intensity recommended Oracle Cloud Infrastructure for its performance, reliability, and scalability, then implemented migration, integration, and managed database services.

Customer Outcomes

- Massive migration in the time, scope, and budget promised

- Greater infrastructure agility and improved Oracle asset performance

- 24x7 expert, full-stack Oracle support

Customer Outlook

Following the move to OCI and supported by ongoing Data Intensity Managed Services, the customer has gained overall infrastructure performance improvements as well as functional application outcome improvements. Data Intensity has provided Cloud and Managed Services for the company's Oracle E-Business Suite (EBS), Oracle Hyperion, Oracle SOA Suite, Oracle Data Integrator, and Oracle Business Intelligence, as well as the underlying Oracle Databases. More recent services have included an EBS 12.1 to 12.2 upgrade to ensure core operational systems are current and supportable.

> "Data Intensity has the expert resources we need, while still being able to tailor services to our specific infrastructure environment. The staff's full-stack knowledge and support is key to our success."
>
> – RX Global Business Systems Group

About Data Intensity

Data Intensity is an Oracle Strategic MSP and Microsoft Gold partner delivering managed services for the complex lifecycle of Oracle-powered workloads. Offering a complete portfolio under one roof, we provide full-stack, technical, and functional application managed services on any cloud.

Additionally, we maximize and future-proof our clients' Oracle investments through effective license position assessments and cloud-independent migration services. Learn more at **www.dataintensity.com.**