



CASE STUDY

Weight Loss Company Streamlines Global Oracle EBS Environment With Technical Services

Introduction

A prominent, global billion-dollar weight loss company strives to see their customers get healthy by offering products that inspire millions of customers to form healthy habits, eat smarter, get more exercise and provide community support to ultimately lose and maintain weight.

With three EBS platforms spanning the US, Asia Pacific, and European regions, the long-time customer of Oracle E-Business Suite and Microsoft SQL sought a plan to cut costs and scale technology for future growth.

Client Challenges

- High costs to maintain 3 EBS platforms across the US, Asia Pacific and Europe regions which was becoming a problem with a growing customer base.
- Delayed response times and limited infrastructure capacity at current host provider that was providing mission critical services for three EBS environments, six other custom global applications, Hyperion and between 20 and 30 Oracle databases that were supporting thousands of customers worldwide.
- Aging EBS platform that was becoming obsolete.
- Migrating to the cloud was being considered but needed help identifying the right cloud solution.

Solutions

- Oracle EBS
- Oracle Hyperion
- Oracle Database
- Data Intensity Private Cloud
- Data Intensity Migration Services
- Data Intensity Integration Services
- Data Intensity Managed Services



"Data Intensity had the experience to do the job [cloud migration] correctly the first time, based on the hundreds of upgrades and consolidations they completed for similar companies with multi-vendor, global Oracle environments."

– Vice President of IT





Customer Outcomes

- Efficient six-month migration from previous hosting partner to Data Intensity's private cloud which spanned the three EBS environments, six custom global applications, Hyperion and 20-30 Oracle databases.
- 30%+ annual savings in maintenance cost by consolidating the Asia Pacific and European EBS environments.
- Strategic partner spanning broad service capabilities including application, cloud, database and infrastructure in order to help guide in key technical and functional decisions.
- Economic Private Cloud infrastructure built for Oracle EBS.
- Global 24/7 coverage.

About Data Intensity

Data Intensity is an Oracle Strategic MSP partner delivering managed services for the complex lifecycle of Oracle-powered workloads. Offering a complete portfolio under one roof, we provide full-stack, technical, and functional application managed services on any cloud.

Additionally, we maximize and future-proof our clients' Oracle investments through effective license position assessments and cloud-independent migration services. Learn more at www.dataintensity.com.

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CSPE: Oracle Cloud Platform -
Oracle Database to Oracle Cloud
in North America

