

Accelerate Business Success with Oracle Cloud Infrastructure



Email: team@dataintensity.com

Website: dataintensity.com/about/contact/

Table of Contents

Introduction	2	
Executive Summary	3	
Exclusive Offer: Accelerate Your Cloud Maturity	5	
OCI Design Workshop	5	
OCI Roadmap	6	
OCI Accelerator Program	7	

Introduction



Data Intensity is an Oracle Platinum Partner specialized in Oracle Infrastructure-as-a-Service, Oracle Database and Database Cloud Service, Oracle WebLogic Server, Oracle Data Integration, Oracle E-Business Suite, Oracle Business Intelligence, and BI Cloud Service. We are cloud agnostic and provide a range of support services for Amazon Web Services, Microsoft Azure, Oracle Cloud, and a variety of private cloud solutions that align with our customers' business objectives. Data Intensity is a member of the Oracle Cloud Infrastructure Customer Advisory Board and the Oracle E-Business Suite Technology Customer Advisory Board.



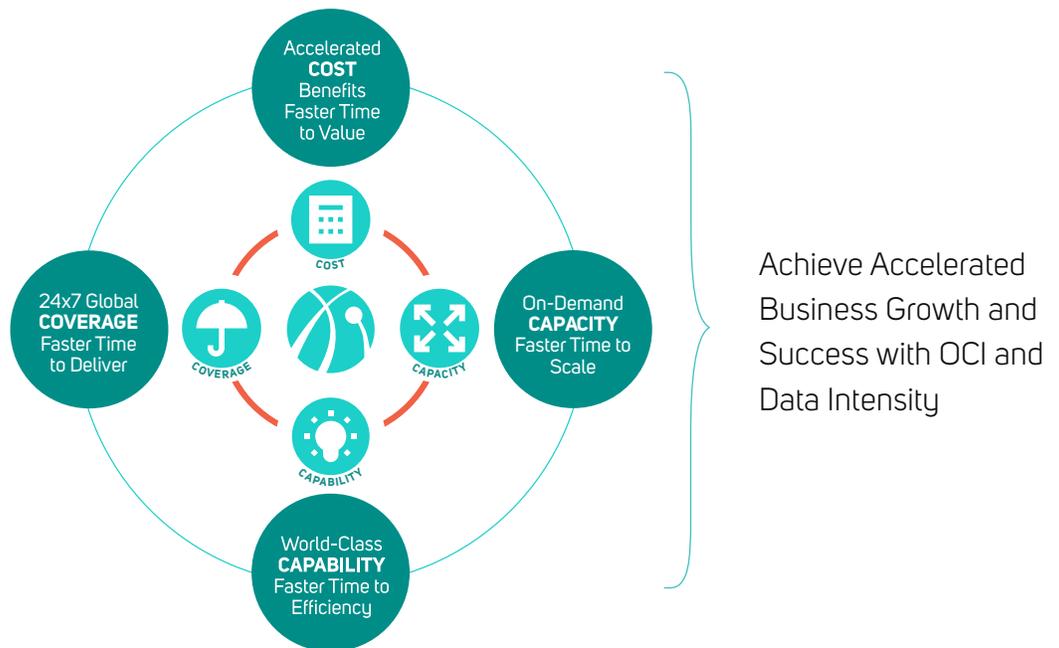
200 Multi-Application
Data Center and
Cloud Migrations



100% Track Record
of Success

Data Intensity's Advanced Technology Professional Services team has performed more than 200 multi-application data center and cloud migrations, with a 100% track record of success. Our methodology minimizes the risk to our customers and ensures a reliable handoff to Data Intensity's MSP team, the customer's internal team, or a third-party support vendor.

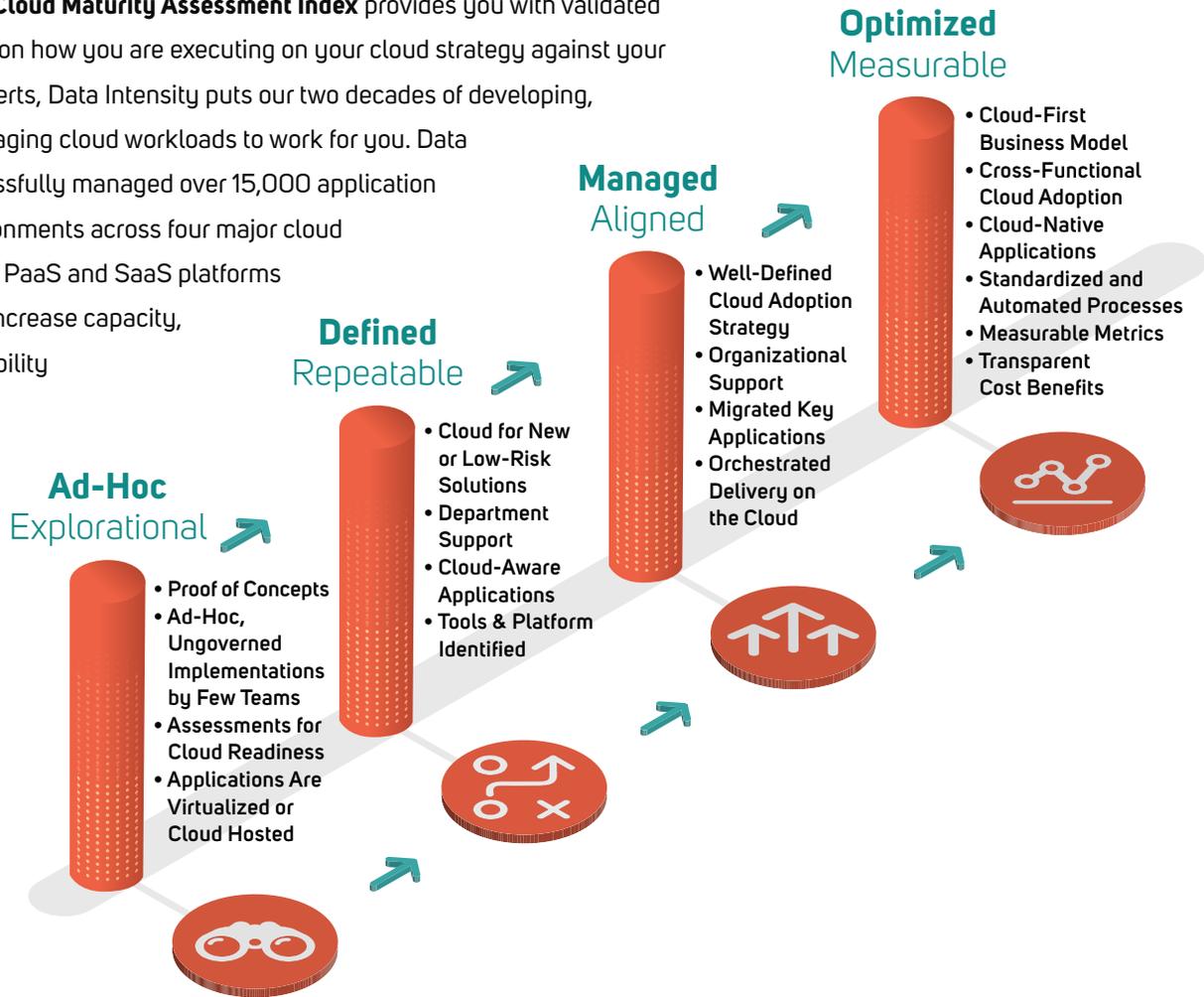
Oracle Cloud Infrastructure (OCI) allows companies to reduce costs and risks drastically. By migrating to OCI with Data Intensity, you can reduce time and cost for new projects, increase business agility, better manage growth, and increase the productivity of your global IT workforce.



Data Intensity has worked with many customers to understand the impact of deploying on OCI and in every case the cost savings have been significant. Due to the lower cost, reduced complexity, and increased agility that OCI brings. Data Intensity has made strategic investments in our OCI capabilities, and we are now one of the leading Oracle Cloud MSP and Velocity partners.

Executive Summary

The **Data Intensity Cloud Maturity Assessment Index** provides you with validated “milestone criteria” on how you are executing on your cloud strategy against your peers. As cloud experts, Data Intensity puts our two decades of developing, operating, and managing cloud workloads to work for you. Data Intensity has successfully managed over 15,000 application and database environments across four major cloud platforms dozens of PaaS and SaaS platforms to lower costs and increase capacity, coverage, and capability for our customers.



Your results will fall into one of the following four categories:



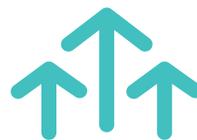
Ad-Hoc Explorational

Focusing on proof of value, largely ungoverned consumption, seeking expertise and guidance.



Defined Repeatable

Cloud workloads are based on low-risk solutions, cloud-aware applications are growing in popularity, governance is taking shape.



Managed Aligned

Well-defined cloud strategy with strong organizational support with dependence on orchestration tools and processes.



Optimized Measurable

Driven by a Cloud-First strategy with measurable outcomes, with a focused organizational structure designed to consume technology services rather than build them.

Overview and Benefits to Your Organization

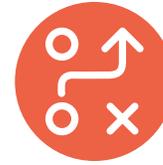


Ad-Hoc

What's in it for me?

Your score indicates a relatively nascent strategy for consuming and adopting cloud services. Initial projects are focused on cost savings and operational simplification for mundane services. Cloud skill sets are relatively low from an architecture perspective. Curiosity is high, and skill sets are low. Economic benefits are light.

- Lack of Cloud Skill Sets
- Lack of Experience with Workload Migrations to Cloud
- Low Cloud Consumption
- Lack of a Cloud-First Strategy
- Low Workload Priority for Cloud
- LOB Using Cloud SaaS and IaaS Platforms Outside of IT
- Using Legacy Tools to Manage Cloud Workloads



Define

Proving Results

Your commitment to cloud services consumption and robust architectures is growing throughout the organization. The organization is becoming more comfortable with cloud services and may have departmental accounts that are being used to begin migrating workloads of low complexity yet high business value.

- Developing Cloud Skill Sets
- Developing Workload Prioritization
- Common and Centralized Cloud Consumption Policies
- Some Migration Projects in Progress
- Leveraging Cloud Management Tools for Availability, Security, and Performance



Managed

Realized Benefits / Workload Master

Your score indicates a relatively mature strategy and execution model for cloud services. Most organizations in this category have a well-defined Corporate Cloud strategy driven by discrete design principles. With well-defined cloud reference architectures and consumption policies aligned with mature show-back models, IT tends to lead the organization through cloud migrations, while the business users focus on building the functional services required to grow the business. In this regard, IT Service Management platforms are in full swing to drive scalable supportability and ease of use. In this model, there is a strong desire to empower employees to develop cloud skills and thought leadership throughout the business.

- IT Owns the Corporate Cloud Strategy and Policy
- Considered Industry Bellwether
- Strong Sense of Workload Prioritization and Best Fit across IaaS, PaaS, and SaaS
- Optimized Cloud Consumption Economic Benefits (Vendor Discounts, etc.)
- Leveraging ITOM, ITSM, and/or CAMP Tools



Optimized

Cloud Service Broker

Your score indicates an incredibly robust cloud-first strategy operated by a single resource pool of cloud experts within the organization. These experts serve as the primary Design Architects responsible for ensuring highly efficient use of cloud services mapped to critical business processes. The mindset of the business is steeped deeply in Business Transformation initiatives that serve to differentiate the business using cutting edge people, processes, and tools.

- Highly Skilled Cloud Team Organizational Structure
- Documented Cloud-First Strategy and Policies
- Full IT Governance and Broker of All Things Cloud
- Executing Business Transformation Initiatives with Cloud
- Fully Toolled for Cloud Services Management and Service Brokering
- Fully DevOps Toolled

Exclusive Offer: Accelerate Your Cloud Maturity

This Proposal includes 3 different paths that you could choose from:

← **Strategy: OCI Design Workshop**

1–2 days

← **Adoption: OCI Roadmap**

4 Weeks+, 8–12 Weeks, 12–16 Weeks, or 16 Weeks+

← **OCI Accelerator Program**

Accelerate Cloud Adoption with No-Cost Cloud Migration

OCI Design Workshop – 1–2 days

The OCI Design Workshop will provide specialist advice and guidance while working through some of the key considerations that are critical when making decisions around moving to the cloud. These include but are not limited to:

Key Considerations:

- Workload Priority
- Workload Readiness
- Best-Fit/TCO
- Investment Protection
- Customizations
- Third-Party Integrations
- Process Optimization and Usability
- Ongoing Support and Management

Outputs of the workshop will include:

- Deliverable 1: TCO Analysis
- Deliverable 2: High-Level Architecture Solution
- Deliverable 3: Migration Approach Recommendations

On average, under \$5K (USD)

The content and duration of a typical workshop is 1–2 days and will include a deep-dive investigation of the above areas by a DI Cloud Specialist.

Specialist Project Management assigned based on the size and complexity of the engagement.



OCI Roadmap



Typical Project Approach

PHASE 1 – Design and Planning Phase

The design phase is an extension of the discovery workshop to further understand client/stakeholder challenges and validate the final design solution.

- Finalize the Topology and Build document including all network, compute, and storage resources.
- Finalize network and OS standards required.
- Finalize external connectivity requirements.
- Provide recommendations and finalize the migration approach.
- Sign off by DI and Customer Design Authority.

PHASE 2 – Build/Migrate Environments

Data Intensity will employ a multi-phase project approach for the migration, which includes Design, Build, and Test phases.

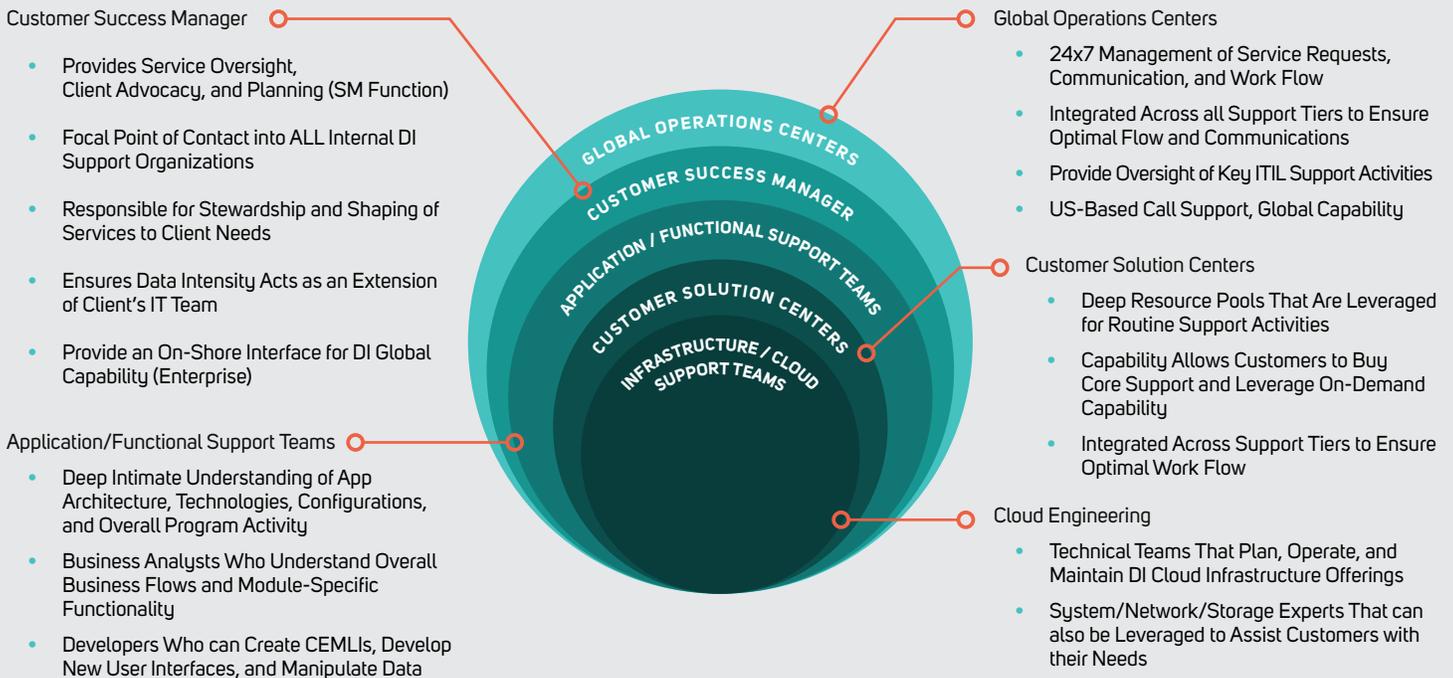
Example migration sequence:

- Deploy Infrastructure, Networks, Storage, Compute, and PaaS
- Data Migration Iteration 1
- Data Migration Iteration 2
- Cutover Planning

PHASE 3 – Production Go Live

PHASE 4 – Post Go Live Support

Data Intensity: Customer Support Model



Scenario 1: 4 Weeks Plus

- Small Stand-Alone Environment
- Non-Production Workloads
- Low Customization
- Database Migration
- Small Data Sets

On Average
Less Than \$25k (USD)

Scenario 2: 8 – 12 Weeks Plus

- Small to Midsize Oracle Application Environment
- Production Workloads
- Low Customization and Integration
- Medium Data Sets

On Average
Less Than \$100k (USD)

Scenario 3: 12 – 16 Weeks

- Midsize Oracle Applications Environment
- Production Workloads
- Customization and Integrations
- Medium to Large Data Sets

On Average
Less Than \$250k (USD)

Scenario 4: 16 Weeks Plus

- Large, Complex Oracle Applications Environment
- Production Workloads
- Customization and Integrations
- Very Large Data Sets

On Average
Less Than \$500k (USD)

OCI Accelerator Program

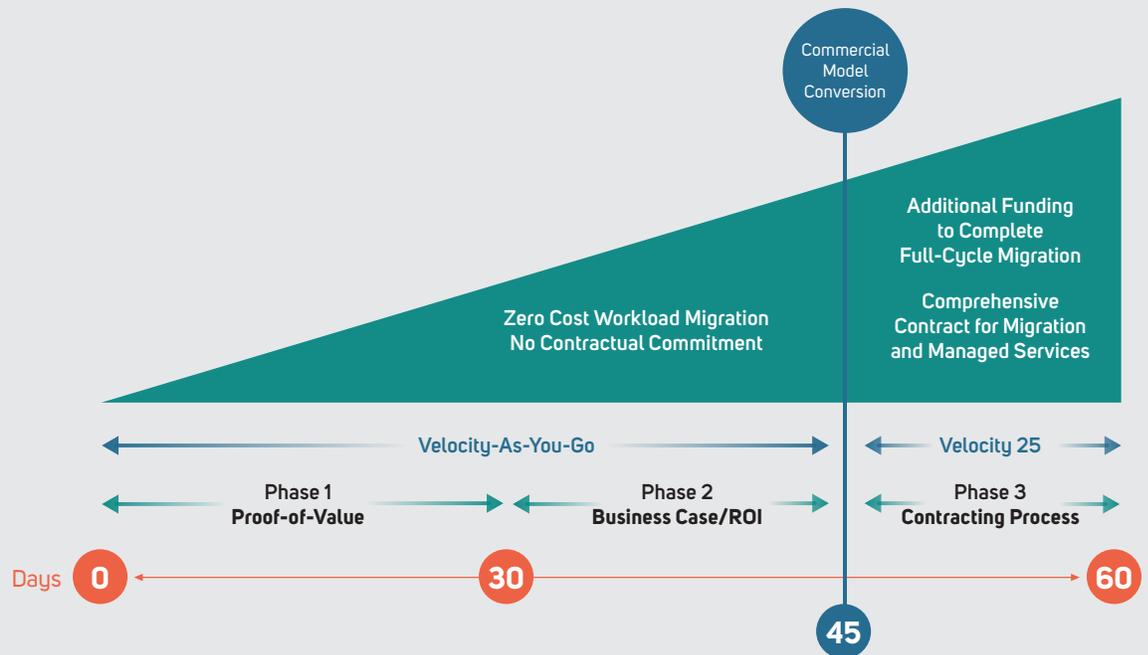


With Data Intensity's OCI Accelerator Program, you can leverage Velocity funding to accelerate your company's cloud adoption with no-cost cloud migration:

- Velocity-As-You-Go (3k), Velocity25 (15k)

Your company will also be able to eliminate the barriers to cloud transactions and reduce the risk profile for:

- Migration
- Oracle Cloud Viability
- Your Company Workload Viability in Oracle Cloud



Program Details

Risk-free, zero-cost cloud migration:

- Fully funded and subsidized environment migration.
- No contractual commitment beyond POV activity.

Proven viability of customer workload in Oracle Cloud:

- Established performance baseline and operational feasibility.

Demonstrated value (POV) within 30 days:

- Workload migration and operational.

Developed business case with established ROI:

- Complete understanding of the cost to run workload with baseline of costs to operate.