Education Services Team Finds Major Cost Savings by Switching From Amazon to OCI

About the Customer

Founded in 2013, the college planning service company provides students, schools and colleges with a broad range of services to help students make informed decisions about college selection, including an online portal that provides career research, aptitude testing, course matching and application support. Recently, the service had over 100,000 student users in more than 1,000 high schools and the company needed a new cloud solution.

Client Challenges

- With the growing number of users, the current AWS cloud hosting solution had insufficient memory and compute resources to scale, meet anticipated future growth and expand the IT infrastructure affordably.

- Multiple service outages that impacted all customers due to deadlocks, and they were beginning to have a significant impact on the ability to keep up during peak times.

- They wanted to take advantage of the latest technology and security without becoming a technology company.

Following a discovery period and proof-of-concept, Data Intensity recommended a move from AWS to Oracle Cloud Infrastructure (OCI), as well as integration and managed services.

Customer Outcomes

- Infrastructure usage costs were reduced monthly by 30% after moving the infrastructure from AWS to OCI.

- Reliable OCI infrastructure helped the company see an 80% reduction in support hours, providing significant savings to the bottom line.

- Increased service availability of its online portal for both students and partners helped accelerate the on-boarding process.

- A quick, two-day cloud migration did not affect customers or students.

- The client found partner in Data Intensity who could deliver far more than a cloud migration, filling the role of a much-needed, flexible database and application managed services provider to fill the lack of in-house database experts.

"The Data Intensity team is hands-on and easy to work with no matter our request. It is a relief to be able to rely on an IT partner to provide informed guidance and expertise on all things Oracle, so that our energies are back to focusing on growing our business."

— Director & Co-Founder

About Data Intensity

Data Intensity is an Oracle Strategic MSP and Microsoft Gold partner delivering managed services for the complex lifecycle of Oracle-powered workloads. Offering a complete portfolio under one roof, we provide full-stack, technical, and functional application managed services on any cloud.

Additionally, we maximize and future-proof our clients' Oracle investments through effective license position assessments and cloud-independent migration services. Learn more at **www.dataintensity.com.**