



ORACLE LICENSE SOLUTIONS

Common Customer Requirements and Gaps

- Lacking in-house resources to manage Oracle license policies
- Incurred unbudgeted cost increases from past audits
- Have zero visibility into Oracle asset total cost of ownership
- Lack ability to accurately assign and charge back cost allocations

Every organization operates, consumes, or builds software to replace manual tasks at just about every layer of their business to drive automation of business processes, provide deep insights for timely decisions, protect the cyber borders, manage data, and the list goes on.

You either build it, buy it, rent it, or consume it as a service based on your business and user and mission-critical requirements, but software is an essential investment every IT department and line of business has to make to grow the business or run it effectively.

In the case of software ownership, over time, an organization's true understanding of vendor licensing policies, entitlements, and license inventories can easily get out of control, representing legal and financial risk to the business. Today, most organizations are already highly capable in managing and optimizing their desktop assets, but enterprise software, particularly Oracle software, is a completely different asset given its ease of deployment and sometimes misunderstood licensing policies. Inquiries to a key industry analyst indicate that the frequency of Oracle audits is increasing, so ensuring that Oracle compliance is maintained continually is vitally important to avoid unnecessary and unbudgeted cost.

As Oracle shifts to delivering more comprehensive cloud-based services including IaaS, PaaS, and SaaS alternatives for their customers, it's critical to understand how your shifts in technology acquisition on-premises to services-based consumption models can take advantage of assets you may already be entitled to consume.

Why Data Intensity?

- + Certified Oracle License Partner, resulting in precise audit findings.
- + Discovery of significant cost-savings opportunities and ability to repurpose licenses into Oracle Cloud services.
- + Accurate and in-depth tools and service portal for one-time assessments and annual service contracts.
- + Technical expertise to understand the software licensing rules against multiple platforms and user scenarios.





Benefits of the Data Intensity Oracle License Solutions

- Define and lower total cost of ownership based on actual software use and entitlement.
- Optimize existing investments for shifts to Oracle Cloud platforms.
- Prepare for Oracle audits with factual illumination aligned to legal entitlements.
- Annual management service to ensure proper entitlement to avoid unbudgeted cost increases and increased legal risk.

Achieve Compliance

Data Intensity uses proprietary tools for the discovery of Oracle software assets and combines this technology with deep expertise in Oracle software licensing and asset management to create a baseline. In addition, we review the customer's processes for deploying and retiring software licenses, and make recommendations on implementing an approach that virtually eliminates license waste. We issue a report covering the results of the audit and our recommendations for moving forward. Depending on the results of the baseline and further discussions, we can help customers achieve compliance by:

- Re-architecting or reconfiguring uncompliant systems.
- Minimizing usage by right-sizing license counts.
- Reselling application and technology licenses when right-sizing doesn't address the gaps.

Lower TCO and Faster ROI

We know Oracle licensing inside and out and will leverage our experience to simplify things for you, your team, and your budget. We help customers produce analysis on their total cost of ownership (TCO) and return on investment (ROI) to proactively manage and stabilize their license spend. Got a new project? Acquiring a new company? Let us help you provide the data required to justify spend. Want to charge back licensing to individual departments? We can help.

How Do We Provide This Service?

Oracle Licensing Application (OLA)

Data Intensity devised OLA as a straightforward and intuitive application that allows organizations to identify their current server estate and allocate the best license to that estate in line with Oracle's licensing and support policies.

Oracle Software Discovery Application (OSDA)

OSDA provides in-depth discovery of Oracle software, including the specific database information required by Oracle License Management Services (LMS). Data Intensity provides regular updates to the Oracle Discovery Application to discover the vast array of Oracle software utilized by organizations.



Data Intensity is the largest independent multi-cloud services provider focused on managing mission-critical applications and services in a hybrid cloud world. Our purpose-built solutions and services focus on the life-cycle design, implementation, support, and operation of technologies and platforms that power our customers' business processes. Customers choose Data Intensity because we allow them to focus on their critical business needs while we focus on their applications and multi-cloud investments.