COMMERCIAL LICENSE SERVICE

Enterprise software licenses are difficult to manage due to its ease of deployment and misunderstood contracts. But if these licenses are not managed properly they represent a significant risk to any business and can negatively impact one's bottom line.

Commercial License Service

Data Intensity's Commercial License Service enables customers to employ a proactive approach to the management of their Oracle software assets whether you are looking for Discovery Services to set a baseline or a Managed Services to ensure you stay in compliance. Our team of license experts are available to provide guidance at every step along the way.

The complexity of Oracle's application and technology licensing rules, the proliferation of hybrid cloud deployments, and the requirements for IT departments to be nimble and responsive create a minefield for anyone responsible for software license compliance. A one-time review of a customer environment just doesn't cut it anymore – companies need to deploy the tools and processes to ensure that they are always in compliance.

Discovery Services Set a Baseline

Data Intensity uses proprietary tools for the discovery of software assets, and combines this technology with deep expertise in Oracle software licensing and asset management to create a baseline. In addition, we review a customer's processes for deploying and retiring software licenses, and make recommendations on implementing an approach that virtually eliminates license waste. We issue a report covering the results of the audit and our recommendations for moving forward. Depending on the results of the baseline and further discussions, we can help customers achieve compliance by:
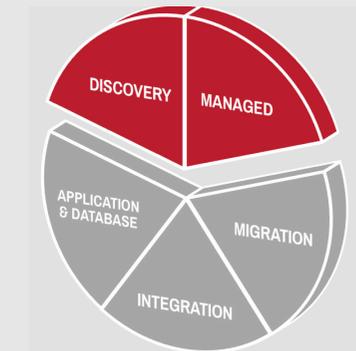
- Re-architecting or reconfiguring uncompliant systems
- Minimizing usage by right-sizing license counts
- Reselling application and technology licenses when right-sizing doesn't address the gaps

Managed Service to Stay in Compliance

Once we establish a baseline, our Oracle License Management as-a-Service (LMaaS) helps customers stay in compliance by:

- Running our proprietary software asset management (SAM) tool to detect any unapproved software installations for a customer defined period
- Creating and monitoring SMA processes that ensure new licenses are deployed in a controlled manner, and existing licenses are reviewed regularly for applicability
- Offering a suite of add-on services to provide safeguards at all levels of the technology stack including:
  - Recommendations to migrate to a more cost efficient platform
  - Drive hardware efficiency through hybrid cloud technologies
  - Migration across virtualization technologies
- Answering any licensing questions and providing resell services if required

SERVICES

BENEFITS

Metering – Provides an accurate count and report of deployed licenses to reconcile against license entitlements

Optimization – Ensures licenses are properly managed and systems are not overarchitected

Standardization – Reduces the variability associated with software versions

Monitoring – Proactively police environments to ensure proactive monitoring to identify unapproved software deployments are identified and corrected

PRICING OPTIONS

- Annual pricing
- Managed Service Annual Pricing
- Predictable fixed monthly cost
- Minimum $1000/month
- Based on size and complexity of your environment

Manage Your Spend

We help customers analyze their Total Cost of Ownership (TCO) and Return on Investment (ROI) to proactively manage and stabilize their license spend. Got a new project? Acquiring a new company? Let us help you provide the data required to justify spend. Want to charge back licensing to individual departments? We can help.

Licensing Gotchas

Data Intensity LMaaS solutions help customers provide transparency and visibility of their:

- Use of on-premises or hosted virtualization
- Use of public cloud
- Non-human devices
- EBS custom responsibilities
- Customizations and integrations

- Dependent products
- License minimums and restricted use
- System topology (high availability)
- Backup and disaster recovery

Add-On Services for End-to-End Software Asset Management

We provide additional complementary services designed to provide an end-to-end SAM for more complex environments.

- **Audit Defense –** provides a dedicated Data Intensity license management team to manage the licensing process and maintenance — completing forms, running scripts and validating data returned by Oracle's License Management Service to keep your organization in compliance.

- **CEMLI Management –** enables our functional development team to catalog your application customizations and offer detailed license compliance reviews for new customizations to ensure they are not impacting license compliance.

- **User License Management –** offers application administration to ensure application licenses are deployed effectively includes regular review of active users, responsibility assignments, and responsibility/function mapping.

- **Technical Services –** provides technical resources to make changes to topologies, update configurations, and migrate platforms to ensure you are effectively leveraging your Oracle technology licenses.

At Data Intensity, we work with hundreds of customers daily in support of their Oracle investments. Our customers utilize their investments to run their businesses, yet many of them inadvertently make mistakes in a complex license structure that can put their organization at risk. LMaaS solves that concern so our customers can focus on driving business growth.

Data Intensity Expertise

Our Data Intensity License Management experts help customers gain insight into their software expenditures and Total Cost of Ownership (TCO) to proactively manage and stabilize license spend, remain in compliance and avoid any unplanned expenses. Whether you need to conduct a first-time baseline, have acquired a company or are looking to stay in compliance, our team of experts can help provide you the data required for peace of mind. Receive regular reports on your current situation and if you are out of compliance, we can develop the action plan needed to get back on target. Our team of experts are:

- Approved by Oracle as a Certified Licensing partner
- Deeply entrenched in Oracle's product teams, keeping you informed on new technology and its impact on licensing
- Masters of our proprietary tools & methodology to provide accurate and in-depth knowledge
- Unprecedented technical and contractual expertise to remain in compliance
- Expertise in negotiating with Oracle to get you the best price on future license contracts

ORACLE Platinum Partner   **Microsoft** GOLD CERTIFIED *Partner*   **Microsoft Azure**   **amazon** webservices